



Black Metal Artists Promotion: 8 Years of Promotion and Still Growing

Black Metal Artists is a promotional agency dedicated to supporting and promoting black metal artists across various platforms. Founded in 2016, the agency has grown to become a leading voice in the black metal community.

Who We Are

Black Metal Artists is a black metal promotional agency founded in 2016. Our mission is to support and promote black metal artists across various platforms, including social media, festivals, and more.



Our Reach:

Our Online Presence

Black Metal Artists has a strong presence on social media, including:

Instagram: 83k followers, with big profiles following us like the official Wacken page, Immortal band from Norway, and many other professional musicians and key figures in the metal community.

YouTube: 27k subscribers, where we have shared over 9,500 albums, singles, splits, demos, and more.

Threads: 17k followers.

Twitter: 6k followers.

Tumblr: 5k followers.

Facebook group: 15k members.



Our Results

Here are some bands we collaborated with this year, and the results were a huge success for them:

[Poprava: Black Metal From Czechia.](#)

[Under Victoria: Black metal From Australia.](#)

[Whitch club satan Female black metal band from Norway. Aparthiva Raktadhara: Black/Death Metal From India.](#)

[Mormon Tabernacle Fire: Black Metal from Usa](#)

Our Services

- **Promotion Services:** Comprehensive promotional campaigns for bands and artists.
- **Logo Creation:** Custom logos designed to capture the essence of each band.
- **Artist Connections:** Linking artists with labels and music distribution companies.
- **Festival Organization:** Planning and executing music festivals to showcase artists.
- **Video Production:**
 - Lyrical videos
 - Promotional videos / reels
- **Documentary Production:** Creating in-depth documentaries about the metal scene.
- **Band Interviews:** Conducting and producing interviews with bands.



Diverse Black Metal Logos



Explore our diverse collection of black metal artwork, showcasing the genre's distinctive visual style. From bold logos to atmospheric album covers, these designs capture the dark, intense spirit of the music.

Visual Design Services

Album Covers

Posters

Merchandise Design

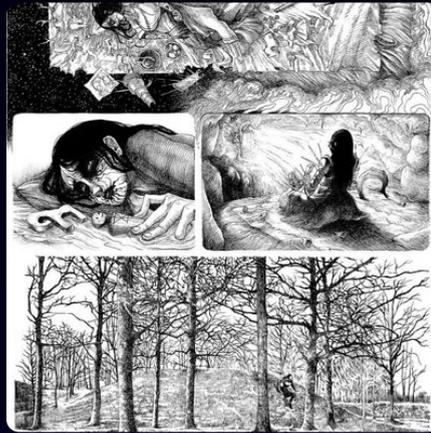
Visual Branding

Booklets and Inserts

Concept Art

Custom Illustrations

Examples



Comprehensive Audio Services

- **Traditional Mastering:** Suitable for studio mixes.
- **Creative Mastering:** Ideal for garage recordings, live recordings, and demos.
- **Stem Mixing and Mastering:** Custom mixing and mastering based on project needs.
- **Free Mixing/Mastering:** Available through referrals, offering a free service if you refer a paying client.
- **Custom Mixing and Mastering:** Tailored solutions based on the unique requirements of each project.
- **Prepayment and Split Payment Options:** Flexible payment plans to accommodate project budgets.

Comprehensive Release Strategy:

A Step-by-Step Promotional Timeline

1 4 to 3 Week Before Release

- 1 : **Publish Announcements:** Share the news on Facebook groups, Threads, Twitter, Tumblr, and YouTube Community.
- 2 : **Instagram Story Updates:** Feature the Instagram post about the band's cover and album in our stories for an entire week, with daily updates. This will reach a combined audience of over 100k followers.
- 3 : **Collaborative Posts:** Create a joint post across multiple profiles, including the label, the band, and our black metal artist page.
- 4 : **Include Relevant Links:** Ensure all relevant links are included, such as preorder information and social media profiles.
- 5: Create press kit and special presentation for the band / label on PDF and power point.

2 2 Weeks Before Release

- 1: - Conduct an interview with the band (video or Q&A with pictures).
- 2: - Discuss new material such as demos, EPs, albums, events, or tours.
- 3: - Post across all platforms to generate attention. Post about the band's cover and album on Instagram.
- 4: - Publish on Facebook groups, Threads, Twitter, Tumblr, , and YouTube Community.

3 1 Week to 5 Days Before Release

1. Create and Share a Lyric Video: Produce a lyric video for one single (either created by us or provided by you).
2. Upload and Promote: Upload the lyric video to YouTube and create a reel version for Instagram, to be shared both as a post and in stories.
3. Cross-Platform Promotion: Share the content across all platforms, including Facebook, Threads, Twitter, Tumblr, and YouTube Community.
4. Include Relevant Links: Add all necessary links, such as preorder information, streaming platforms, and social media profiles.
5. Teaser Clips: Release short teaser clips leading up to the full lyric video release to build anticipation.
6. YouTube Premiere: Schedule a YouTube premiere for the lyric video, allowing fans to engage in live chat during the first viewing.
7. Behind-the-Scenes Content: Share behind-the-scenes clips or stories showing the process of making the lyric video or recording the song.

4 3 Days Before Release

- **Video Premiere & Instagram Story:**
 - Premiere the musical content in 1080p HD on YouTube.
 - Share an Instagram story with the video link.
 - Encourage viewers to click the notification bell.
 - Share the video link across all other platforms.

5 Release Day

- **Third Instagram Publication:**
 - Collaborative post announcing the album release.
 - Tag necessary profiles (Bandcamp, YouTube, etc.).
 - Offer incentives like discounts or redeemable codes to the fans as a gift from band
 - Share in Instagram story for five days.
 - Tag the band and label.

6 Two Weeks After Release

- **Unboxing Video Publication:**
 - Upload an unboxing video featuring CD, cassette, t-shirts, or other products.
 - Share the video across all platforms, including YouTube as a short.
 - Include relevant links.



Flexible Promotion Pricing:

We offer a comprehensive promotional package that includes all the listed services for the band. Our pricing is flexible and can be adjusted based on various factors that we can discuss and agree upon. My primary goal is to build a strong and lasting partnership with labels like yours, and I am open to negotiating a special rate tailored to your needs to foster a successful and enduring collaboration.

Contact Us

Email

blackmetalartists@gmail.com

1

Get in Touch

We're excited to hear from you and help take your black metal project to the next level.

2

Let's Collaborate

Contact us today to discuss how we can work together to promote your music.

